

Journalism in the Digital World

The Intajour Fellowship Program consists of a ten-month-long course called 'Journalism in the Digital World' which is comprised of attendance phases as well as e-learning phases. The next fellowship year starts on August 31, 2013. It is a challenging, high-profile program. Please read the program description carefully before applying. The application deadline for the 2013/2014 Fellowship Program is May 3, 2013 (12 noon CEST).



If journalism means collecting, evaluating and publishing information, then this definition also applies in the digital world. Only the conditions under which reporters and editorial staff pursue this activity are changing. Each technical advance opens up new possibilities for research and publishing. To take advantage of these opportunities, journalists must constantly

build and update their skills. Sometimes the new journalistic opportunities also require new responses to the question of freedom and responsibility in the media. Journalists will have to adapt to this - and repeatedly because of ever-shorter innovation cycles. Against this background, the International Academy of Journalism is offering the 10-month 'Journalism in the Digital World' blended-learning training program. As Intajour Fellows, journalists from around the world are given an opportunity to update their technical skills and discuss current media ethics issues.

Skills taught

By participating in the 'Journalism in the Digital World' program, Fellows acquire skills in the following fields:

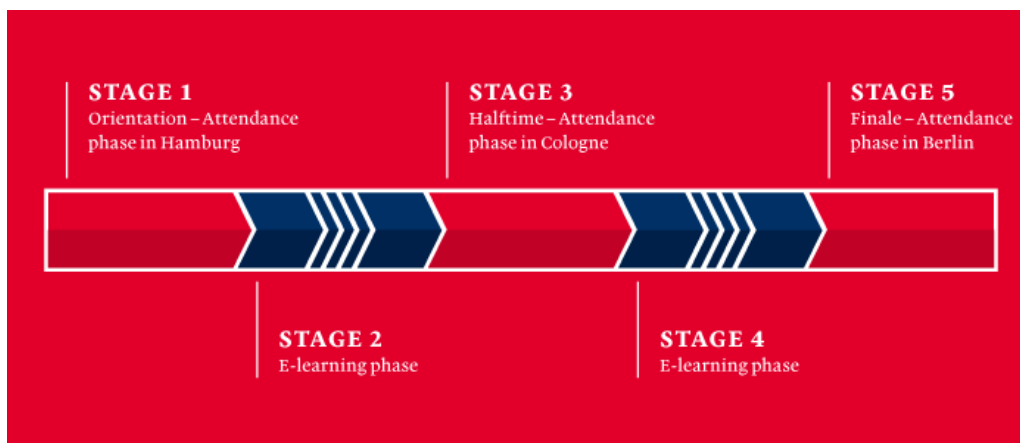
- Investigative research
- Journalistic forms of presentation on the internet
- Technical production of web content
- Filming and editing webvideos
- Internet security
- Journalism and ethics: freedom and responsibility in the media
- Internet politics

Attendance and E-Learning

The 'Journalism in the Digital World' program is a blended-learning program. It consists of five stages: three attendance phases in Germany and two e-learning phases. During their three study stays in Hamburg, Cologne and Berlin, the Fellows intensively acquire new journalistic skills

through lectures, practical group work, discussions and visits to innovative working newsrooms, all supported by the teaching staff. These attendance phases are separated by two e-learning phases during which the Fellows put into practice what they learnt at Intajour and work on journalistic assignments as well as participate in so-called webinars (virtual lectures) in their familiar working and living environment at home. The e-learning phase requires an average time commitment of 7 hours a week. After the end of the course, Intajour remains in close contact with its Fellows through its Alumni services.

- Stage 1:
Start: Attendance phase in Hamburg
3 weeks from 31 August to 21 September 2013
- Stage 2:
E-learning phase / Fellows study and work in their respective home countries
Support via Intajour e-learning platform
22 September 2013 to 31 January 2014
- Stage 3:
Halftime: Attendance phase in Cologne
2 weeks from 1 February to 15 February 2014
- Stage 4:
E-learning phase / Fellows study and work in their respective home countries
Support via Intajour e-learning platform
16 February to 25 May 2014
- Stage 5:
Final: Attendance phase in Berlin
30 May to 8 June 2014



Video and flyer

Please watch the [Intajour video](#) and have a look at the [Intajour flyer](#) for more information.

Lecturers

Intajour courses are run by highly specialized lecturers and trainers from Germany

and abroad, who have considerable experience with international study groups. Many Intajour lecturers work full-time for publications by Bertelsmann Group's various divisions, e.g. RTL Group, Gruner + Jahr and Random House, while others have a different background. Intajour attaches great importance to the journalistic expertise of lecturers as well as their experience as educators.

Costs

Fellows receive a stipend from Intajour towards course fees and international travel costs. During the attendance phases the Fellows are accommodated at Intajour's expense in guesthouses or hotels and receive an adequate meals allowance.

Who can participate?

The 'Journalism in the Digital World' program is aimed at professional journalists from countries where press freedom is restricted or where similar training programs are not available. Applicants are expected to have demonstrated their journalistic talent as a member of an editorial team or as a freelancer.

Applicants should be interested in the new technical opportunities for doing research and publishing on the Internet. An understanding of the role of independent media in democratic societies is a given.

Intajour expects salaried editorial staff to be released for the duration of the attendance phases while continuing to be paid by their employer, and to receive appropriate support from them during the e-learning phases.

Freelance journalists should ensure that during their stay in Germany they are able to pay their ongoing costs in their home country, such as rent and maintenance of dependent family members, from their own financial reserves. Unfortunately, Intajour cannot fund these expenses.

Applicants must have a good command of English (reading, writing, speaking) as the whole program is conducted in English.

The attendance phases in Germany might require that the Fellows compromise on their traditional diet and daily routine.

Applicants must be in possession of valid international travel documents.

The selection and application process

The application and selection process consists of four steps:

▪ **First step: Online application form**

To apply, please complete the online application form. If you would like to have a look at the form to familiarize yourself with it, you can download a specimen here as a [PDF](#). The deadline is May 3, 2013. Please note that you must fully complete the application form. Incomplete applications will not be considered.

▪ **Second step: References and additional documents**

Intajour reviews the general suitability of the applicant on the basis of the information given and the attached letter of recommendation. Once suitability has been determined, further documents such as work samples and references will be requested for submission by mid May 2013. At the same time, references will be requested from the contact persons provided.

▪ **Third step: Interview**

Promising candidates will then be invited for an interview to be conducted either by the Director of Intajour or by Intajour partners in the candidate's country or region.

▪ **Fourth step: Selection**

The Intajour Journalism Advisory Council and the Intajour Director will make the final selection of Fellows. The selected journalists will receive a written acceptance letter. Once the selected Fellows have accepted the conditions for participation, the travel documents will be sent to them by post.

 [Intajour flyer](#)

 [Intajour videos](#)

 [Specimen of the application form](#)

 [Apply here](#)